

JOHN MATHIEU^{CD}

johnmathieu.com

John Mathieu is a creative director with over a decade of experience in art direction, creative strategy, influencer marketing, and brand building. He has led creative teams for some of the biggest names in toys, CPG, and financial services, and has developed brands from the ground up.

Selected Clients –

Ocean Spray, Little Leaf Farms, Cedar's Foods, Sallie Mae, Progressive, Volvo, Hasbro Gaming, NERF, New Balance, Jack Daniels, Santander, Target, CDC Anti-Smoking

Experience –

Creative Director At GYK Antler
Boston, MA
2020 - 2023

Senior Art Director At A&G
Boston, MA
2018 - 2020

Art Director At Arnold Worldwide
Boston, MA
2015 - 2018

Junior Art Director At Arnold Worldwide
October 2013 - 2015

Junior Art Director (Contract) At BarrettSF
San Francisco, CA
August 2013 - October 2013

Creative Intern At Goodby, Silverstein & Partners
San Francisco, CA
February 2013 - July 2013

Designer At AKQA
San Francisco, CA
July 2012 - January 2013

Education –

The Creative Circus
Art Direction, 2012

University Of Alabama
Bachelor of Arts, Advertising, 2010